

SummerMuff™

Contact: David Schropfer
Tel: 732-741-3023
Fax: 732-791-4027
Email: david@summermuff.com

FOR IMMEDIATE RELEASE

SUMMERMUFF IS NOW 100% ORGANIC

Same Great Sun Protection with a Safe and Soft Organic Cotton

Red Bank, NJ – SummerMuff™ – is pleased to announce its 2009 line of 100% organic lightweight, sun-blocking muffs for strollers, joggers, infant carriers, and car seats. The new organics line has all the same benefits of the previous product line with the additional comfort of knowing your baby



is resting on the softest and most natural organic cotton available.

The patented design fits all 3 and 5 point harness systems and comes in 2 sizes and 3 colors, the liners are also sold without the sun-blocking muff layer.

SummerMuff protects babies from the sun's harmful UVA/UVB rays using a single layer of certified UPF50 fabric to drape their lower body while also protecting their bare skin from the scratchy synthetic fabrics used in strollers and carriers by lining them with organic jersey cotton. Made in the USA.

###

SummerMuff, LLC is a privately held company based in Red Bank, New Jersey. The company was founded by a mom who need a product to care for her children which was unavailable anywhere else in the world.

If you would like more information on SummerMuff.com please visit our website www.summermuff.com or contact us at 732-741-3023 or at info@summermuff.com