

SummerMuff™

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FOR IMMEDIATE RELEASE

SUMMERMUFF INFANT AND STROLLER MUFFS IDEAL SUN PROTECTION FOR BABIES WHILE THEY STROLL -- No Lotion Required --

Red Bank, NJ -- SummerMuff™ products protect infants and toddlers against more than 90% of the sun's harmful using 100% organic UPF 50 cotton fabric. Summermuffs come in two sizes and the patented design fits most 3- and 5- point harness systems in strollers, infant carriers, car seats and joggers.

A baby's risk of skin cancer doubles if they get one sunburn in their infancy. The most dangerous time for sunburn is in the first year of their lives when they spend a lot of time in



strollers or joggers, infant carriers and car seats and during this time, sunblock/lotions are dangerous for their sensitive skin. Most doctors recommend that you not put sunscreen on babies until they are at least 6 months old.

So, before SummerMuff, parents had the choice to either cover their baby

in heavy blankets that were able to block the sun but made the baby hot, or completely block their baby's view with parasols or other stroller contraptions that frustrated baby and parents alike.

SummerMuff, on the other hand, lines the stroller or carrier with 100% organic lightweight cotton that is woven with natural minerals (titanium dioxide) that block 90% of the sun's UVA and UVB rays. The thin layer drapes over the baby's body, while the back of the muff nests into the stroller and lines the back with organic jersey cotton so baby has the added feature of laying on soft, breathable cotton rather than scratchy synthetic stroller fabrics.

No sweating, no itching, just cool comfort next to their soft baby skin.

SummerMuff was invented by a mom to protect her babies from the sun.

Made in the USA.

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SummerMuff, LLC is a privately held company based in Red Bank, New Jersey. The company was founded by a mom who need a product to care for her children which was unavailable anywhere else in the world.

If you would like more information about SummerMuff.com please visit our website www.summermuff.com or contact us at 732-741-3023 or at, info@summermuff.com